

June
1983

PLAIN TALKS



*LSU's
oldest Louisiana
power plant
pioneered
cogeneration.*

*Louisiana
Station
overlooks the
Mississippi
River.*



*Employee
parking at
Louisiana
Station
in 1930*

Eugene

MAIL BOX

George Irvin
Gulf States Utilities
Lafayette, La.
Dear Mr. Irvin:

I would like to take this time to commend two of your employees who work in close contact with city hall and the citizens of Duson. Bobby Guidry and Randy Courville should be highly commended for a job well done and in doing such a job in such a courteous manner. These two gentlemen have really made the job of working with GSU a pleasure.

The town of Duson really appreciates these men and would like to say "thank you" to GSU for having these men working our area.

Yours truly,
Carroll Chiasson

Editor's Note: Guidry is a serviceman-1st class and Randy Courville is a collector. Both are based in Lafayette, where Irvin is district superintendent.

Gulf States Utilities
Lake Charles, La.

I would like to commend Gulf States for the caring attitude toward our senior citizens. This is a step, and a giant one at that, to show compassion toward our fellow man.

God bless all of you.
Mrs. Betty Jordan
Lake Charles, La.

THE COVER

A page from the history of Louisiana Station invites the reader to look inside for the story starting on page 10. GSU's power plants have been meeting the challenges of all our customers and Louisiana Station has been serving industrial customers in Baton Rouge for over half a century. This is the first in a series of stories about our power plants.

Walt Wright
Gulf States Utilities
Port Allen, La.
Dear Sir:

I would like to thank you and the people who work for Gulf States in Port Allen for a job well done. I have lived in Port Allen in West Side Village for 23 years and during that time the electricity has been out very few times. When there **was** a power outage, it has been for a very short time until it was restored.

I appreciate electricity so much more **after** it has been out.

Please pass my thanks on to your co-workers.

Sincerely,
Priscilla Monson

Dr. Paul Murrill
Chairman of the Board
Gulf States Utilities Company
Beaumont, Texas

Dear Paul:

I wanted to express my appreciation for the efforts put forth by Gulf States during the recent tornados and destructive weather our area experienced. I also would commend you for your communication and information efforts to the general public as outstanding.

We are very pleased to have you as our public utility, along with the leadership being provided to our community and region by Gulf States employees to community and civic affairs.

Thank you for a job well done. Please let me know if we can assist you in any way.

Sincerely,
William E. Neild
Mayor of Beaumont

PLAIN TALKS

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Executive Editor:
Betty Gavora

Co-Editors:
Susan Huff Gilley
T. J. Reyes

Correspondents:
Dona Austin
Adelaide Bankston
Michael W. Bergeron
Barbara Broussard
Myra Castello
Kathleen Chelette
Bonnie Duval
Connie Herford
Fred Jones
Les Jones
Helen Kennedy
Earl Landry
Edith Patterson
Myra Ponthier
Casey Richert
Mike Rodgers
D. W. Rutherford
Sheila Soileau
David Thornhill
Doris Wallace
Nina Wiley
Robbie Zeringue

Employees who change residences or offices should fill out company mailing-address-change forms (GSU0012-00-81) and return them to the mailroom in the Edison Plaza. GSU publications, departmental mailings and other company information are not automatically forwarded; addresses must be corrected when employees move.

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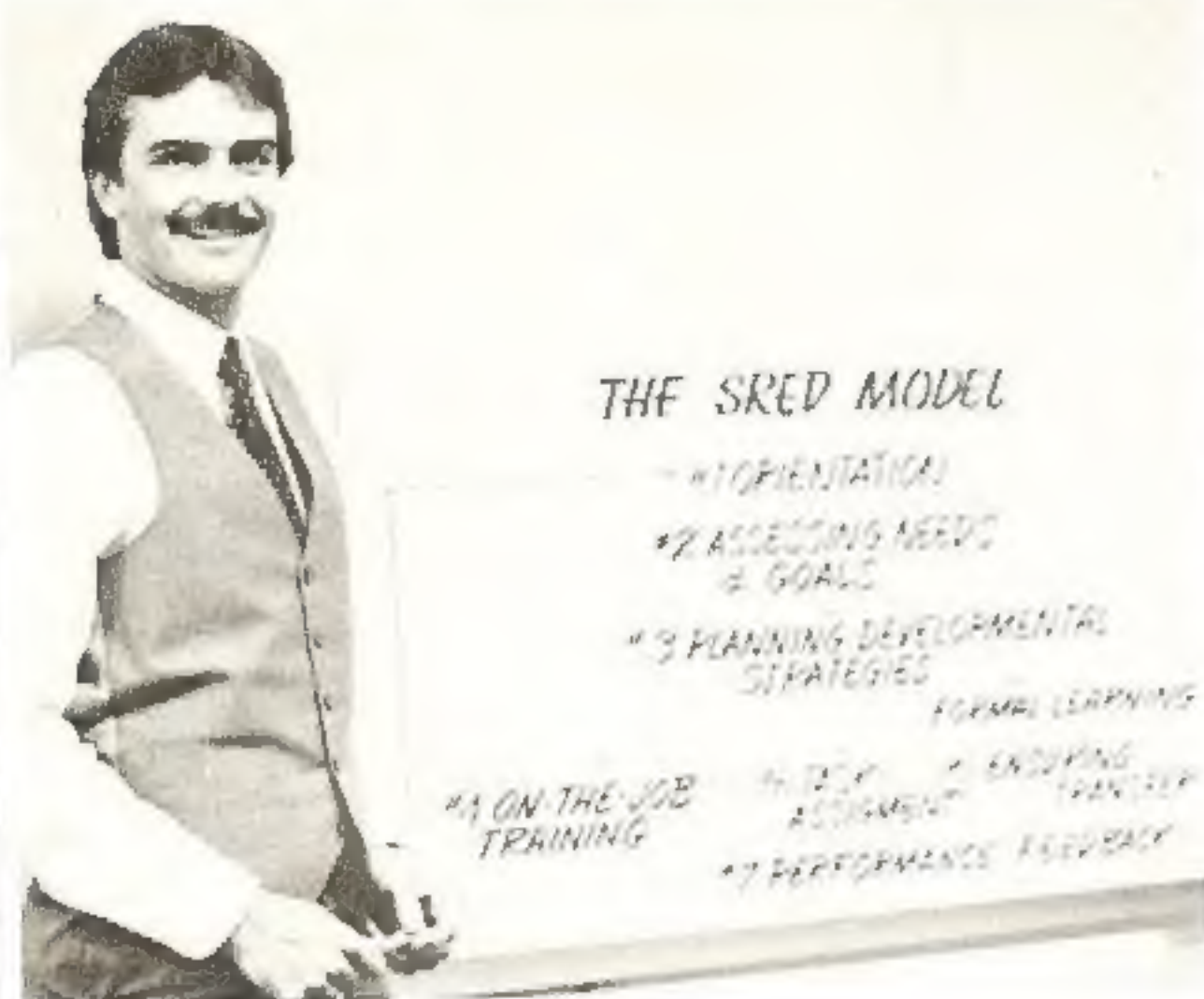
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NEWS BRIEFS



Zorn authors AMA handbook

Ted Zorn, a management development specialist in Human Resources, Beaumont, recently authored a handbook entitled "The Manager's Role in Developing Subordinates."

The handbook was published by the Membership Publications Division of the American Management Associations (AMA).

Zorn, who joined Gulf States in June 1979, earned a bachelor's degree in English from the College of Charleston (South Carolina) and a master's degree in communications from the University of Kentucky.

Co-op students finish program

Three cooperative students completed their assignments with Gulf States at the close of the spring semester, reports Chuck Ludwig, recruiting representative.

They were Brad Neuroth, Mike Davis and Michael Vela. During the past year, Neuroth chaired the co-op group and Davis edited the group's newsletter, the *Co-op Communicate*.

According to Ludwig, GSU has 21 co-op positions each semester for college students enrolled in electrical, mechanical, civil engineering or business majors. Participants spend their first and last years in classroom study, with the intervening years spent in on-the-job training with Gulf

States. During their co-op tenure, the young men and women are full-time management employees.



Mike Davis edited the *Co-op Communicate* and Brad Neuroth (standing) chaired the co-op group.

Fund purchases safety seats

When Baton Rouge employees spearheaded a Christmas fund-raising drive for needy children, they never dreamed part of their gift would last year-round.

After raising more than \$1,700, members of the Children's Christmas Fund Committee treated unwanted and abused children from two facilities to a Christmas party and gifts. Since \$140.49 remained in the fund, the committee donated the remainder to the Safety Council of Greater Baton Rouge. The donation was used to purchase auto safety seats for infants.

Evylen Kendrick, the Baton Rouge employee who headed the raffle for the Christmas fund, recently received a congratulatory letter from Nancy A. Camel, executive director of the safety council.

Camel noted, "These seats will be loaned out to parents of newborns many times over the years. Your donation may possibly be the 'gift of life' for some child not yet born."



SPARC members can substitute work for dues

Employees who join the Sabine-Port Arthur Recreational Club can substitute three days of work at the 20-acre combination picnic/athletic site for the initial \$50 membership fee. The grounds are located next to Sabine Station near Bridge City.

According to Barbara Broussard, SPARC secretary, many of the current 206 dues-paying members skipped the signing-up fee by donating their time, but continue to pay the \$6-per-quarter dues. Nineteen retirees are honorary members of the club and are exempt from the quarterly dues. Those who join after retiring pay only an initial \$25 membership fee.

Broussard says there's "still a long way to go" before the complex is completed. So far, volunteers have built fences, helped move a building and cleared land. When the site improvements are finished, a large house will be moved in to serve as a clubhouse.

Current president of the club is L. C. Boudreaux, who notes that membership is open to all GSU employees and retirees.

**Have you called
Info-line lately?**

733-2419

SERVICE AWARDS

40
years



Sally M. Dowden
Accounting Services
Beaumont

30
years



Charles M. Naquin
Electric T&D
Baton Rouge



Scuddy H. Thibodeaux
Plant Production
Sabine Station

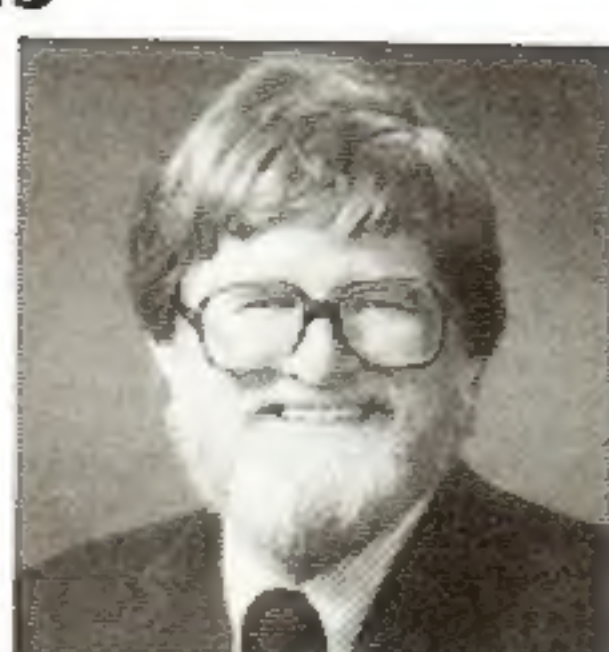
20
years



Patricia A. Bailey
Plant Services
Beaumont



Stephen V. Blair
Plant Production
Willow Glen



Thomas W. Reeves
Sys. Eng. Design
Beaumont



Benjamin W. Reiser
General Services
Beaumont

10
years



Orin K. Bourque
Electric T&D
Baton Rouge



Darrell W. Granger
Electric T&D
New Caney



Gerald J. Duplechin
Plant Production
Louisiana Station



Polo Mouton
Electric T&D
Baton Rouge



Richard W. Goudeau
Plant Production
Willow Glen



Glenn M. Sealy
Human Resources
Beaumont

Cool Breeze named top JA company



Five GSU employees guided Cool Breeze Enterprises through a successful year. They are (standing, from left) Ronnie Cole, Roger Gillespie and Eric Green and (seated, from left) Beth Burnham and Cynthia DuBose.

Cool Breeze Enterprises, a Baton Rouge Junior Achievement company, was recently named top company of the year — an honor attained under the guidance of five Baton Rouge GSU employees.

The teen-age employees and officers of Cool Breeze Enterprises manufactured and marketed wind chimes they produced from plexiglass and thin-wall conduit. Acting as advisors to the GSU-sponsored company were Beth Burnham, accountant; Ronnie Cole, industrial engineer; Cynthia DuBose, accountant; Roger Gillespie, T&D engineer; and Eric Green, T&D engineer.

Baton Rouge-area Junior Achievement also cited the company's annual report as the best

in the area. It was designed with the assistance of Robbie Zeringue, another GSU employee.



Robbie Zeringue designed the cover for the JA company's award-winning annual report.

Concern for quality motivates ESP participants

by Susan Gilley

“Concern by employees about the quality of GSU operations — that’s what motivates employees to participate in Gulf States’ Employee Suggestion Program (ESP),” says Mike Durham, manager-occupational health and safety and coordinator of the program.

ESP recognizes employees who have put on their thinking caps and come up with some innovative proposals for the betterment of the company. Since the program began in the fall of 1980, about 90 employees have been recognized as winners for submitting proposals that somehow help get a job done in a safer, faster or less costly manner.

Employees with winning ideas are eligible for awards ranging from several thousand safety points up to \$500 in cash. Winners then have the added satisfaction of seeing their suggestions implemented and knowing they have helped improve GSU’s efficiency of operations.

“Results of the program so far indicate that ESP is successful, but the real success of the program lies in continued participation by employees,” Durham comments. He points out that no one is in a better position to know how to improve upon a job, process or situation than the employee who works with these day-in and day-out.

ESP seeks original ideas and suggestions from employees. Proposals are judged on the basis of whether they will improve the safety of employees or the public; improve productivity; save time, money or materials; improve customer service; improve company operations or eliminate waste or potential damage to company or public property.

Durham notes that several winners have accomplished many objectives with a single suggestion.

Interviews with a few recent winners revealed that the best ideas surface in a variety of ways — sometimes almost like a bolt from the blue and sometimes as a slow realization.

John Phares’ winning idea fell somewhere between the two extremes. A senior engineering assistant in Beaumont, Phares knew the company’s widespread conversion from 13.8 kilovolts to 34.5 kilovolts on our distribution system meant many structurally-sound cross-arms would have to be replaced because they were



John Phares (foreground) proposed a bracket to extend shorter cross arms. Darrel Woodward, training representative, demonstrates installation of Phares’ time- and money-saving bracket.

simply too short for many applications. A nine-foot cross-arm (the standard size for 13.8 kilovolts) is acceptable for the lower voltage, but, for safety reasons, the higher voltage requires a longer cross-arm on three-phase circuits.

After visualizing a bracket that could be used to extend the length of the standard cross-arm, Phares came up with a drawing-board representation of his concept. The idea was tested to see if it would comply with safety standards and passed with flying colors for such cross-arms in good condition. Longer cross-arms still will replace the older nine-foot ones with short service life remaining, however.

Phares received a \$500 check for his idea, which will save the company money and time. The brackets can be made for about \$10 apiece and are much simpler to install than an entire cross-arm, notes Phares.

Sometimes the working relationship between two or more employees will trigger an idea.

Sulphur employee Palmire Sonnier was awarded \$70 after she submitted two winning suggestions. The senior clerk successfully proposed including the meter number on all computer-generated listings of unsealed meter forms. She also successfully recommended revising the meter exchange forms so as to show whether a demand or non-demand meter was installed.

Sonnier admits they were relatively simple changes in procedure — but steps which will help improve customer service and save time, money and materials.

Anderson J. "Jake" Andrus, a meterman-1st class from Lake Charles, played a small role in helping Sonnier recommend listing the meter number. Sonnier says that Andrus, who troubleshoots meters within a

wide range of the Lake Charles Service Center (including Sulphur), pointed out to her that metermen often have to double-track to find the exact location of a problem meter. "The information was already available — it was turned in when the problem was reported — but it just has not been written on all reports," explains Sonnier. Consequently, her solution improves productivity and saves time, money and materials, as well as improving customer service and company operations.

Her second suggestion helps ensure a customer will be billed at the correct rate.

HOW TO SUBMIT

The procedure for submitting a proposal for consideration under the Employee Suggestion Program (ESP) is as follows:

- Fill out GSU Employee Suggestion Form No. 4597-00-80, giving details about the proposal and the expected savings.

- Keep the final page of the four-page form for your records, then submit the remaining pages to the appropriate employee relations representative for your location.

- Employee relations will acknowledge receipt and route copies, with the original going to the head of the department to be affected by the suggestion. Copies will go to the safety representative and Mike Durham, committee coordinator.

- Once the original copy has been processed, it will be submitted to the committee coordinator for final action.

- The committee, made up of Durham, Joe Bondurant, executive vice president of operations, and Allan Baker, manager-employee relations, will determine whether the suggestion is acceptable. The committee also decides how an approved suggestion should be implemented and the amount and type of award.



Anderson J. "Jake" Andrus (left) and Palmire Sonnier teamed up on a winning suggestion to better identify problem meters. The pair shows the revised tag, which lists the meter number.



Arthur Smith, garage foreman, oversees GSU's downsized auto fleet, one of many cost-cutting measures mentioned in the annual report.

Clues to reading the annual report

by Susan Gilley

To some readers, an annual report may seem as puzzling as a mystery; to other readers, its contents may be as spell-binding as a mystery thriller.

"Just knowing where to find certain information can be helpful to a reader," says David White, the person responsible for putting together GSU's annual report. As director of corporate communications, White's responsibilities include publishing quarterly financial statements, financial news releases and the annual report.

He begins assembling an annual report in early September, about six months before it will be printed and distributed. At that point, the company has passed its summer peak and White has "eight months' worth of experience" with the year to be featured. "The annual report should reflect the thinking and action of top management," White maintains. For instance, over the last few years the importance of fuel diversification has been a continuing theme in GSU's annual reports. "The correctness of management decisions made years earlier to

diversify the fuel base is the most important underlying theme in recent annual reports," explains White.

In addition to emphasizing fuel diversification, White felt that for 1982, it would be important to underscore the roles people play in carrying out the goals of Gulf States. He felt that shareholders would be interested in learning about the essential nature of the work performed by GSU employees. "We have folks who have jobs that aren't especially exotic, but which are very important — and they're working with equipment that is quite expensive, but efficient and cost-effective," says White.

To get a picture of what our annual report can tell us about GSU, here are White's tips for reading it:

The cover: This is far more than mere window dressing — it is the first clue to the kind of company Gulf States is. In an era when energy is in the forefront of political and social issues, the GSU annual report symbolizes energy with an artful representation of an electric arc.

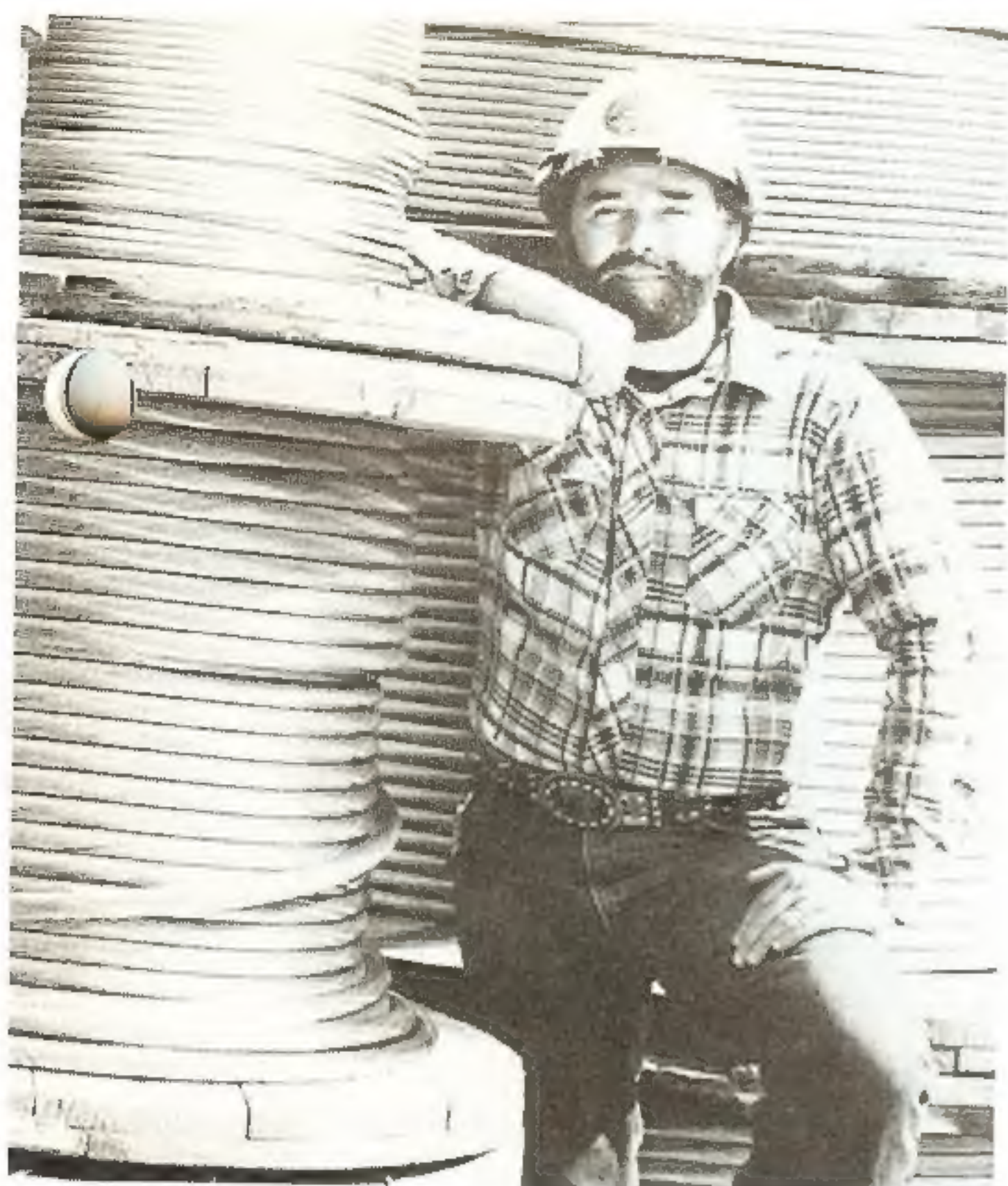
Financial highlights: This thumbnail sketch of the company's results for the year begins

on page one. It compares operating revenue, operating expenses and taxes, net income, earnings per share of common stock and other key indicators for 1982 and 1981.

Letter to shareholders: In this letter from Board Chairman Paul Murrill and President Norman Lee, shareholders are told about the events and circumstances of the just-ended year and about any changes that may be in the works. According to White, "It should be a strong letter with a good sense of direction."

Corporate review: Over the next several pages, readers are brought up-to-date on developments in the financial, operations and construction segments of GSU's business. Details are also offered on government regulation, efficiency of operation and cost-cutting measures being taken.

Financial statements: In this section, the company presents statements of income, financial position, balance sheet, statement of capitalization and changes in capital stock and retained earnings. The 1982 edition confirms that the financial section is prepared in conformity with



The report shows Les Jones, senior engineering assistant, with electric cable used to extend or replace lines.

generally accepted accounting principles applied on a consistent basis. (One exception is a change in deferred fuel accounting, a change agreed with by the auditors.)

Notes to the financial statements: Investors study this section thoroughly. It provides further clues to the safeness of the investment by providing data on utility plant and depreciation, Allowance for Funds Used During Construction (AFUDC) and capitalization of interest. It also explains the change in the accounting for fuel, which was mentioned in the financial statements.

Auditor's report: To many readers, this will be the most important section. The opinion rendered by an outside public accounting firm confirms whether the financial statements fairly reflect the financial condition of the company, in conformity with generally accepted accounting principles. If they do not, it could be a sign that something is wrong.

By now, the reader has almost finished reading the annual report. The last two pages identify the company's officers and provide company addresses, stockholder information and the notice of the annual meeting.

'82 annual report wins 1st place in PUCA contest

David White and a host of other employees put in long, painstaking hours as they assemble each annual report, but this year's payoff was a little better than that of other years.

The 1982 edition won first place in the 1983 Better Communications Contest of the Public Utilities Communicators Association (PUCA). GSU won third place in the same category in 1981.

"One goal is to get as much interested readership as we can because most people just assume that an annual report is an incredibly dull document," says White. Employee-models helped boost readership for the 1982 report. Their pictures at their work sites, accompanied by brief descriptions, were full-page attention-getters.

Others who helped prepare the annual report were Rick Harvin, Ken Haynie and Don Pumphrey, all of Public Affairs; many of the officers; accountants and employees in Financial Services: the Vance-Mathews Inc. advertising agency, and free-lance photographers.

While preparation of an annual report is never simple, the 1982 annual report presented a special challenge. White's idea for the cover was to photograph an electric arc. This was no small feat. An attempt to set up such a shot by using a Van de Graaff electrostatic generator was unsuccessful, so White began canvassing for a stock photograph. No acceptable shot was available from the Smithsonian Institution, the Library of Congress or several industrial concerns contacted.

The actual shot came about after Joey Blazek, art director

for Vance-Mathews, received a penlight for Christmas. He set up a studio shot, using as a backdrop a sheet of black Formica with raised dots. Blazek and Beaumont photographer Keith Carter first covered a strobe with blue gel and photographed the laminated plastic in a completely-darkened studio. Then, he made a double exposure, first of the background and second while he waved his lighted penlight "back and forth in a squiggly line," reveals White. He said, "It looks more like lightning than the real pictures of lightning."

The shot was a winner.



Selecting good photographs is part of David White's job in assembling the annual report.

Louisiana Station:



The cogeneration facilities of Louisiana Station (pictured here in the 1930s) attracted industrial growth to north Baton Rouge.

Fueling the growth of Baton Rouge

by T. J. Reyes

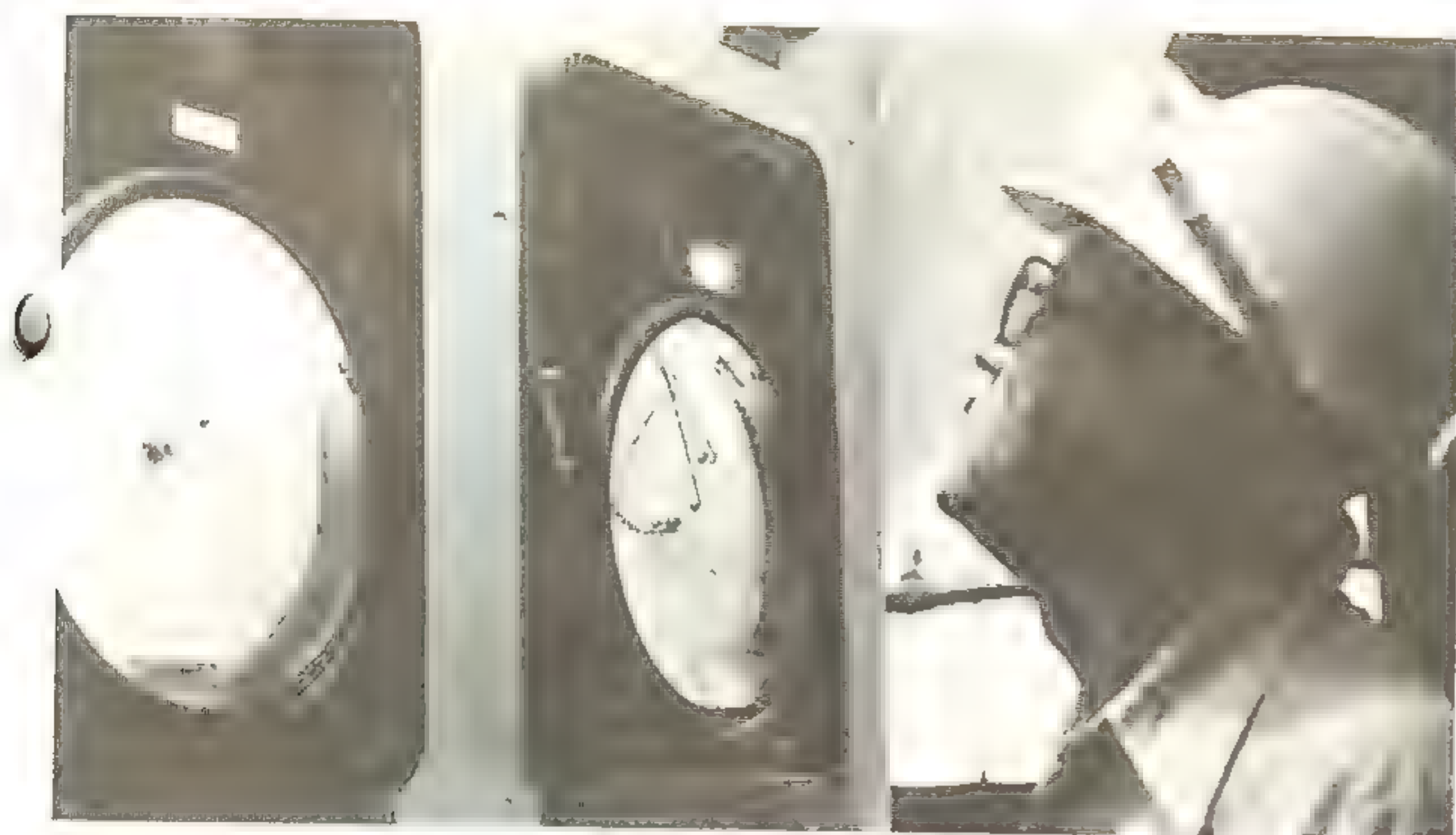
Editor's Note: This is the first in a series of stories focusing on our company's power plants. Louisiana Station and Willow Glen, both situated on the banks of the Mississippi River, have helped the Louisiana petrochemical industry flourish.

When the street signs read "G.S.U. Road" and you're dwarfed on all sides by pipe mazes of refineries and chemical plants, you know you're headed for Louisiana Station. Gulf States' oldest Louisiana power plant sits in the heart of a large industrial development on the east banks of the Mississippi River. One reason this industrial complex exists is Louisiana Station.

The power plant was originally built to provide process steam and electric energy to Standard Oil (the predecessor of Exxon) and to other heavy, industrial-type users, who were attracted to the area by the river and the cogeneration plant.

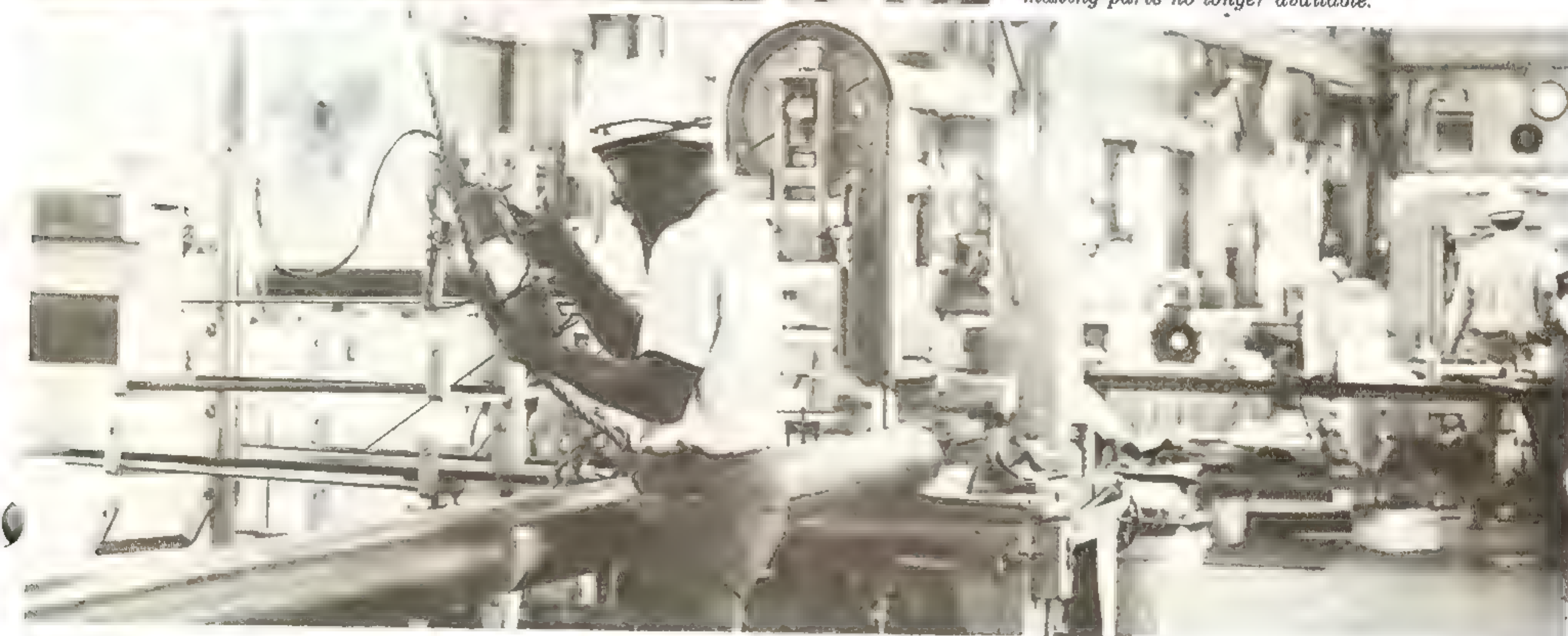
Cogeneration, the production of electricity together with another energy source, has been a part of Gulf States' technology since the early 1930s. Simply put, Louisiana Station uses steam to make electric energy. Then instead of re-using the steam for further generation, the plant sells it to industrial customers who require large amounts of steam in their work.

Through Louisiana Station, Gulf States was a pioneer in cogeneration. Such a plant had never been attempted on this scale before, and challenges had to be met. Two major problems facing GSU engineers were the number of fuels to be used and



←
C. V. Johnson, head fireman, monitors the condition of fire in the boilers.

The machine shop maintains equipment at the plant — work which may require making parts no longer available.



the purification of huge amounts of water to make steam.

According to the agreement between Louisiana Station and its customers, the customers provided a portion of the fuel for the steam. The plant was designed to burn a variety of fuels, mostly refinery by-products such as acid sludges and petroleum coke. Today the primary fuels are natural gas or refinery gas and the customers provide all of the fuel needed for the steam.

Since the steam which turns the turbines is channeled off to neighboring industries, the non-condensing boilers of Louisiana Station require a much larger water supply than a steam plant operation like Neches Station.

Although water from the Mississippi River was abundant, it posed purification problems. Impurities in the riverwater

could damage the boilers, turbine blades and pipes of the plant. Much time and research resulted in a complicated process of chemical treatment, settlement and then filtration.

The demand for "clean" water was so great that a continuous purification process was required. At the time it was built, the Louisiana Station water treatment plant was the largest utility-owned facility of its kind in the world.

During the 1970s, the need for steam decreased for several reasons. Rapidly rising fuel prices made our plant and those of our customers more expensive to operate. Our customers began conservation programs to increase their operating efficiency and a declining demand for their products also lessened their need for steam.

These factors have led to changes in the way Louisiana Station operates. Banking the boilers or using the units only when demand for steam requires their output has led to the reserve shut-down of a number of units. The challenge of keeping units operable for quick firing and short periods of use is very demanding.

But the entire history of Louisiana Station has been full of challenges. First there was the challenge of developing an efficient technique to burn a variety of fuels. Then there was the challenge of keeping the units ready to meet varying energy demands. Judging from the history of Louisiana Station, there is every indication that the same innovation which has sparked GSU's past can be used to meet this new challenge.

High School Graduates



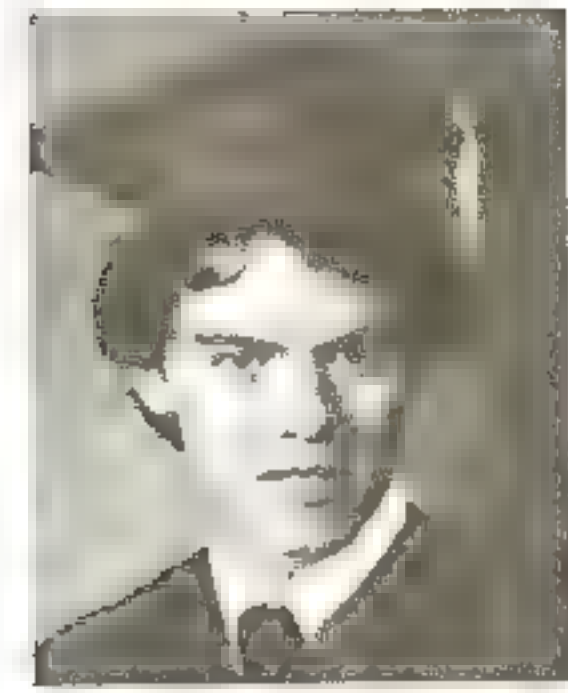
Paula Alexander
Beaumont Charlton-Pollard High School
Daughter of Betty Baker
Customer Accounting
Beaumont



Bill Barnett
Port Neches-Groves High School
Grandson of the late Charles M. Arisco
Retiree
Groves



Brad Barksdale
Westbrook Senior High School
Son of William E. Barksdale
Technical Services
Beaumont



Scott Clouatre
Brusly High School
Son of Thomas L. Clouatre
Electric T&D
Port Allen



Wendi Cordle
Thomas Jefferson High School
Daughter of R. L. Grubbs
Human Resources
Port Arthur



Tate Cunningham
French High School
Son of Raleigh Cunningham
Computer Applications
Beaumont



Mari Kim Dazat
Westbrook Senior High School
Daughter of Roy Dazat
Materials Management
Beaumont



Barbara Ann Draper
Westbrook Senior High School
Daughter of Dr. E. Linn Draper
External Affairs
Beaumont



Jason Eickenhorst
Conroe High School
Son of Herbert Eickenhorst
Electric T&D
Conroe



John Fowler Jr.
Bishop Byrne High School
Son of Pam Fowler
Plant Production
Neches Station



Phillip M. Gerac
Westbrook Senior High School
Son of Lyle P. Gerac
Contract Services
Beaumont



Helena Gerstenberg
Westbrook Senior High School
Daughter of Ken C. Gerstenberg
Electric T&D
Beaumont



Ruth Marie Groves
Lumberton High School
Daughter of Frank O. Groves Jr.
Materials Management
Beaumont



Scott G. Guidry
Silsbee High School
Son of C. J. Guidry
Electric T&D
Silsbee



Kiisha Hamolka
Barbe High School
COE Student
Division Accounting
Lake Charles



Kim Hare
Lumberton High School
Daughter of Dale Hare
Electric T&D
Beaumont



Tammy Hendrix
Silsbee High School
Daughter of Ed Hendrix
Computer Applications
Beaumont



Keith Hinze
Conroe High School
Son of Billy Ray Hinze
T&D Engineering
Conroe



Theresa Lynn Holstead
Westbrook Senior High School
Daughter of Rose Holstead
Materials Management
Beaumont



Tonya Denise Irby
Westlake High School
Daughter of Clifford Irby
Plant Production
Nelson Coal



John Janis
Buna High School
Son of Wanda Janis
River Bend Nuclear Group
Beaumont



Kathy Janis
Buna High School
Daughter of Wanda Janis
River Bend Nuclear Group
Beaumont



James Stanley Kendall
Vidor High School
Son of Sue Kendall
Consumer Services
Beaumont



Steven Craig Key
Barbe High School
Grandson of Earl H. Garner
Plant Production
Toledo Bend Plant



Teresa King
Episcopal High School
Daughter of Shirley G. King
Plant Production
Willow Glen Station



Jody Lewis
Sam Houston High School
Daughter of David E. Lewis
Electric T&D
Lake Charles



Shari Paige Madden
Conroe High School
Daughter of Larry Clark Madden
Plant Production
Lewis Creek Station



James F. McCarter
Beaumont Charlton-Pollard High School
Son of Donald R. McCarter
Risk Management
Beaumont



Lisa Meitzen
Kelly High School
Daughter of Jim Meitzen
Power Plant Engineering & Design
Beaumont



Gloria Miller
Westbrook Senior High School
Daughter of J. Lee Miller
Human Resources
Beaumont



Larry Moreau
Barbe High School
Son of Ruth Moreau
Division Accounting
Lake Charles



Ronald L. Morris
Pleasant Hill High School
Son of Dorothy McGraw
Computer Applications
Beaumont



Douglas Savoy
Church Point High School
Son of Loretta Savoy
Division Accounting
Church Point



Gerald Sparks
Livonia High School
Son of Sidney Sparks Jr.
Division Accounting
Baton Rouge



Scott Stewart
LaGrange High School
Son of Robert L. Stewart
Electric T&D
Lake Charles



Hope Ann Sullivan
Tara High School
Daughter of John L. Sullivan
Electric T&D
Baton Rouge



Kathleen Tierney
Silsbee High School
Daughter of Hal Tierney
Financial Services
Beaumont



Steve Turner
Central Private School
Son of Harold E. Turner
Electric T&D
Zachary



Dana De Watlington
Broadmoor High School
Daughter of John Watlington
Plant Production
Willow Glen Station



DeAnn Watlington
Broadmoor High School
Daughter of John Watlington
Plant Production
Willow Glen Station

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Shower honors Myra Castello

Co-workers gave Myra Castello, lab assistant at Nelson Coal, a baby shower April 28 at the new Lake Charles Kilowatt Clubhouse. Pictured with the mother-to-be, shown second from the left, are hostess Susan Gaugh, hostess Vivian O'Quinn and Castello's mother, Gloria Hebert, who is also employed at GSU. This will be Castello's first child.



Children win jamboree titles

Several children of GSU employees placed in the Beaumont Jaycees Easter Junior Jamboree held March 26 at the Jefferson Theatre.

In the 6- to 12-month-old division, Kristin Gallier, daughter of Randy Gallier, engineering assistant-production, was named Supreme Queen, and Steven

Perricone, grandson of William E. Heaner Jr., general attorney, was named Supreme Prince.

In the 16- to 24-month-old division, Christina McCall, daughter of Jeannie McCall, senior engineering assistant, was named Royal Queen. Nicole Randall, daughter of Darlene Randall, engineering assistant, received two awards: Little Miss Photogenic and Supreme Duchess. The Little Master Photogenic title was given to Brett Morris, 4-year-old son of Tim Morris, corporate research analyst.

Derron Rogers, 8-year-old son of Bert Rogers, director-administrative support services, and Sandra Rogers, secretary-executive, was the talent winner with his song, "The Maneater."

Pictured left to right are Derron Rogers, Nicole Randall, Brett Morris and Kristin Gallier.

Hughes family welcomes daughter

Jennifer Nicole Hughes was born Feb. 9, 1983 to Mark and Judi Hughes. The baby weighed 7 pounds, 14½ ounces and measured 20 inches. Her mother is a clerk in plant accounting in Beaumont.



Jeffcote gets big catch

Joel E. Jeffcote, superintendent-Huntsville district, caught his 11-pound, 24-inch long Florida Bass in Club Lake, just west of Huntsville on March 2. The bass was 20½ inches around.



Birdman of Denham Springs?

It was all in a day's work for the Denham Springs District office. Ronnie Causey, serviceman-first class, rescued this \$300 cockatoo from the treetops and lost his hard hat in the effort. Although the bird wasn't too happy, his grateful owner baked a "thank-you" cake for Causey.



Livingston yields catfish cache

Easter week-end at Lake Livingston will be long-remembered by Dee Cunningham, utility foreman, and Darrel Woodward, training representative, both in Beaumont. Shown with some of their haul, the two anglers hooked catfish ranging from 30 to 76 pounds, along with a number of smaller fish between 3 and 5 pounds.



Kristin Dene' joins Lovetts

John and Liz Lovett welcomed a daughter on Feb. 16, 1983. Kristin Dene' weighed 7 pounds and measured 19 inches. Her mother is a general clerk in plant accounting in Beaumont and uncle Mike Lovett works at Neches Station.

Scott celebrates 80th birthday

C. M. Scott is shown with his wife, Barbara, celebrating his 80th birthday. Scott was manager of the Port Arthur Division before his retirement in May 1968. He was employed by Gulf States for 42 years. Happy Birthday from all of us.



Simms retires with 33 years

Co-workers and friends honored Harrison Simms with a retirement party in the cafeteria of Edison Plaza. Simms, a storekeeper, retired May first after 33 years of service. Gifts included a wallet with cash. The 64-year-old Simms expressed his appreciation to everyone who attended the party.



Roses mark birthday

When Ridge Sewell, director-shareholder relations, turned forty on April 20, co-workers observed the milestone date with a bit of humor. Shown with his bouquet of dead roses are Sewell, fifth from the left, and friends who joined in the celebration.



Banks bags turkeys

James R. Banks, utility foreman II, in Baton Rouge, went hunting on his property near Gloster, Miss. and netted these two turkeys. Banks' plans for the large birds, 21 and 17 pounds, are to barbeque them for Thanksgiving when his daughter who lives in California will be visiting him.



Dan Goodman, Western Division.

Goodman lives up to his name

by Susan Gilley

Dan Goodman's inherent energy has fueled many of his achievements.

As a teenager, that energy made Goodman restless and adventuresome, compelling him to drop out of school in the ninth grade and to join the Navy at 17.

That same energy, combined with his natural creativity, has enabled Goodman to keep changing and growing during his 37½ years with Gulf States.

As Western Division's general line supervisor, Goodman has responsibility for 86 Line Department employees and around 80 contract crews. Even though he was only 21 when he joined GSU in late 1945, he was seasoned in leadership skills honed by four years in the Navy.

The young sailor served with amphibious forces in the North and South Pacific and earned a Silver Star for his role in the

Invasion of Attu in the Aleutian Islands. As a boatswain's mate, he was top petty officer for one of the three divisions of his ship, meaning that he was the non-commissioned officer over from 150 to 250 crewmen.

The rigging work he had performed in the Navy stood him in good stead with his first GSU job — that of a T&D helper. For much of his GSU career, Goodman climbed utility poles, including the years he advanced through the linemen's progression and into his first supervisory position as Lake Charles Division's first utility foreman.

In those early years, as Goodman and his wife, Freda, started their family, he recalls feeling a strong motivation "to get out there and make a living." When Goodman realized that his job performance could be enhanced by the high school education he had missed, he channeled his energy into earning his General Educational Development (GED)

equivalency diploma.

Mike Newman, Goodman's present supervisor, says, "I have never seen anyone quite like Goodman. He is driven by ambition."

Beaumont's Lewis Guthrie, who supervised Goodman in Lake Charles in the late 1960s, says Goodman "is very innovative."

Guthrie saw firsthand that Goodman "has a lot of initiative in developing new things." When Goodman worked for Guthrie, he was involved with underground distribution in the Lake Charles Division. After hours, he developed three time-saving utility tools — an elbow puller for underground connectors, a hot line break-away for bare-hand work and a stringing block — on which he holds patents. Goodman and Guthrie also co-authored an article on 138-kilovolt cable, which was published in the trade journal, *Electrical World*.

Goodman attributes much of his career success to having found a line of work that matched his interests. "If you like your job, that's 90 percent of your success," he asserts.

In addition to his inventing, Goodman is an advanced ham radio operator and has taken refrigeration and air conditioning courses, radio and television repair, two-way communication and watch repair courses.

Through the years, Goodman has been temporarily assigned to every division on weather-related repair work. "I've worked through five or six hurricanes and ice storms," he recalls. He also has seen many technological changes, including greater use of bucket trucks and less climbing. His only lament is that the technological improvements have been accompanied by a flood of paperwork.

Goodman describes his main objective at Gulf States as "getting the job done" — a goal he has energetically pursued.

As Guthrie explains, Goodman is known as a man "who takes things and goes with them."

ON THE MOVE

A

Allbritton, Harold W., Orange, to substation mechanic-3rd class, Electric T&D.
Arabie, John J., Lafayette, to heavy equipment foreman, T&D Line.

B

Barnaby, Frank T., Conroe, to meterman-1st class, Electric T&D.
Bennefield, Charles D., Beaumont, to operator's helper (auxiliary), Plant Production.
Bills, Boyd J., Beaumont, to staff accountant I, Accounting Services.
Bowen, Joe R., Cleveland, to utility foreman, T&D Line.
Bozeman, Richard D., Lake Charles, to senior engineering assistant, Electric T&D.
Bray, Samuel W., Jennings, to utility worker II, T&D Helper Crews.
Buchanan, Kathy A., Baton Rouge, to lineman-3rd class, Electric T&D.
Buescher, Donnell W., Beaumont, to apprentice, Electric T&D.

C

Canatella, Sam Jr., Navasota, to lineman-4th class, Electric T&D.
Carter, Joe T. Jr., Beaumont, to lineman-4th class, Electric T&D.
Cox, Thomas B., Port Arthur, to mechanic helper, Plant Production.

D

Dorsey, Pluma T., Beaumont, to customer contact clerk, Division Accounting.
Duhamel, Alfred V., Port Arthur, to lineman-2nd class, Electric T&D.
Dumond, Clayton J., Lafayette, to meterman-2nd class, Electric T&D.

E

Elter, Terrell G., Lake Charles, to lineman-1st class, Electric T&D.

F

Frige, Carl, Lake Charles, to staff accountant I, Division Accounting.
Fontenot, Jonathan S., Nelson Coal, to electrician-3rd class, Plant Production.
Friedman, Mark C., Louisiana Station, to mechanic helper, Plant Production.

G

Gaus, Henry J. II, Beaumont, to operator's helper (auxiliary), Plant Production.
George, Ronald G., Baton Rouge, to serviceman-1st class, Electric T&D.
Grosze, Andrew A., Beaumont, to electrical engineer, Power Plant Engineering and Design.

H

Halbert, James T. Jr., Beaumont, to engineering assistant, Engineering Design.
Hammett, Earl L., Beaumont, to communications engineer, System Engineering.

Harrington, Michael A., River Bend Site, to non-radiological environmental analyst, River Bend Nuclear Group.

Harris, Clovis E., Sabine Station, to test & electrical supervisor, Plant Production.

Hayden, George A., Cleveland, to apprentice, Electric T&D.

Henry, Randy J., Nelson Coal, to fuel handling operator, Plant Production.

Hollier, John L., Lafayette, to senior engineering assistant, Electric T&D.

J

Jackson, Andre L., Beaumont, to lineman-3rd class, Electric T&D.
James, Gary R., Lake Charles, to garage mechanic-3rd class, Electric T&D.
Jennings, Leonard, Lake Charles, to serviceman-1st class, Electric T&D.
Jones, Johnnie J., Louisiana Station, to repairman-1st class, Plant Production.
Jones, Keven W., Baton Rouge, to communications serviceman-2nd class, Electric T&D.

K

Kattelman, Ronald H., Beaumont, to PMS planning coordinator, System Production.
Ketfl, Lonnie J., River Bend Site, to head fireman, Plant Production.

L

Lawson, J. Bryan, Beaumont, to purchasing agent, Materials Management.
Lucas, Charles E., Louisiana Station, to master electrician, Plant Production.

M

Mack, Helen C., Beaumont, to general graphic technician, Office Services.
McCurry, Roger D., Vidor, to apprentice, Electric T&D.
McGehee, Valerie E., Willow Glen, to test technician-2nd class, Plant Production.
Miller, Randell L., Lake Charles, to lineman-2nd class, Electric T&D.

N

Narcisae, Paul J., Beaumont, to lineman-4th class, Electric T&D.
Nelson, Baynard E. Jr., Baton Rouge, to meterman-1st class, Electric T&D.
Nelson, Linda A., Baton Rouge, to coordinator-office systems, Division Accounting.
Netterville, Wilton S. Jr., Beaumont, to apprentice, Electric T&D.
Nettles, Daron W., Port Arthur, to apprentice, Electric T&D.
Noack, Gary D., Dayton, to truckdriver, Electric T&D.

O

O'Neill, Joseph S., Trinity, to lineman-3rd class, Electric T&D.
Odum, Donald W., Conroe, to engineering assistant, Electric T&D.

P

Perkins, Johnny R., Beaumont, to garage mechanic-1st class, Electric T&D.
Phillips, Dwight S., Denham Springs, to lineman-1st class, Electric T&D.

R

Reddin, Mark A., Beaumont, to substation mechanic-4th class, Electric T&D.
Riehl, Herman, Beaumont, to garage mechanic-1st class, Electric T&D.

S

Saale, David J., Port Allen, to lineman-2nd class, Electric T&D.
Sam, Mary D., Beaumont, to senior clerk, Accounting Services.
Sanco, Joseph H., Beaumont, to painter-production, Plant Production.
Scott, Michael J., Conroe, to lineman-4th class, Electric T&D.
Shaw, Darrell L., Conroe, to substation mechanic-1st class, Electric T&D.
Smith, Kenneth W., Willow Glen, to repairman-2nd class, Plant Production.
Storch, William D., Port Arthur, to substation mechanic-2nd class, Electric T&D.
Stuart, Lloyd K., formerly of New Caney T&D, to utility foreman, Oak Ridge T&D Line.

T

Thomas, Donnie L., Huntsville, to apprentice, Electric T&D.
Trahan, David W., Nelson Coal, to test technician-1st class, Plant Production.
Trosclair, David P., Lake Charles, to utility foreman, T&D Line.
Trove, Boyd T., Port Arthur, to lineman-4th class, Electric T&D.
Tullier, Loyce T., Baton Rouge, to pipeman welder-2nd class, Gas Department.

W

Walker, James E., Conroe, to storeroom assistant, Electric T&D.
Watts, Ricky E., Baton Rouge, to pipeman welder-1st class, Gas Department.
Wells, Thomas G., Beaumont, to apprentice, Electric T&D.
Williams, Earnest E., Beaumont, to apprentice, Electric T&D.
Williams, James E., Silsbee, to lineman-2nd class, Electric T&D.
Wiltz, Larry J., Beaumont, to serviceman-4th class, Electric T&D.

Y

Young, Berton, Lake Charles, to service foreman, T&D Service.

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"The Energy People," GSU's new video report, looks at what's happening around Gulf States and who's making it happen.

Featured in the first program are:

- a candid interview with Dr. Paul Murrill, GSU's board chairman and chief executive officer who talks about his first year on the job.
- a progress report on construction at the River Bend nuclear plant.
- a visit to the Edison Museum soon to open in the former Travis Street Substation.
- Energy Talks — the new telephone information system that can help answer your energy questions.



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